



## 2021 MEETING SPONSORSHIP OPTIONS (conference listed separately)

Monthly Membership Meeting / Workshop			(typically 50 or more in attendance)
<b>LEVELS:</b>	Platinum: \$1,250	Gold: \$1000	Silver: \$750
<p><b>DESCRIPTION:</b> Pricing is for in-person or hybrid formats. For virtual-only format, each level is discounted by \$250. May be multiple sponsors per meeting. One-time events. Coordinated by GSHRM.</p> <p><i>HR Award Sponsors: please add \$250 per award sponsored, which covers the award cost.</i></p>			

Small Meeting			(typically 20 – 49 in attendance)
<b>LEVELS:</b>	Platinum: \$1,000	Gold: \$750	Silver: \$500
<p><b>DESCRIPTION:</b> Pricing is for in-person or hybrid formats. For virtual-only format, each level is discounted by \$250. May be multiple sponsors per meeting. One-time events. Coordinated by GSHRM.</p> <p>Small meetings may be topic-based, geography-based, or held for networking purposes.</p>			

Learning Course Series		(typically 4 to 15 students)
\$1000 + any expenses as agreed upon (Ex: course completion recognition gift, party, etc.)		
Pricing is for virtual formats. Sole sponsorship. Courses are multi-session, usually over 8 to 12 weeks. Coordinated by GSHRM.		

Sponsor-led Session		(est. 10 to 20 in attendance)
\$750 + any expenses as agreed upon (Ex: venue fee, refreshments, meals, equipment, technology beyond GSHRM's capability, etc.)		
<p>Pricing for in-person or hybrid formats. For virtual-only format, the session is discounted by \$250. Sole sponsorship. If fewer than 8 confirmed attendees at deadline date, event may be rescheduled to a future date or canceled with 50% refund.</p> <p>Sponsor-led sessions may be topic-focused or may be a product or service demonstration. GSHRM and sponsors work together to select the topics, time frames, length, and the formats. Sponsors provide the discussion facilitator, venue, refreshments, etc. Sponsors pay the sponsorship fee to GSHRM. Sponsors pay all other expenses, such as meals, technology, and venue costs, directly to the vendor.</p> <p>In summary, sponsors are responsible for coordinating and staffing the event, while GSHRM markets to the event to members and handles registration to coordinate attendance. GSHRM has the right to accept, negotiate, or decline such proposals.</p>		



## 2021 WEBSITE ADVERTISING OPTIONS

Ad Size	Monthly Price	Location
Rotating Logo sponsorship	\$400.00/for a 3-month block	Greenville SHRM's Home Page Together4HR.org Greenvillehr.org
Static Side Banner	\$300.00 per month	
Rotating Main Banner	\$500.00 per month	