



GSHRM Conference Agenda

Wednesday, May 1, 2024

- 7:30am – 8:30am** Registration & Breakfast
- 7:30am** Exhibitor' in the Marketplace & Ballroom Sponsors Open
- 8:30am – 8:45am** Opening introductions
- 8:45am – 10:00am** Keynote - Greenville Mayor, Knox White
- Find Your Falls**
- Mayor Knox White shares how identifying assets in the City of Greenville has helped to successfully build the communities ranking Greenville at the top of lists across the country.
- 10:00am – 10:15am** Break – Visit Exhibitors in the Marketplace & the Ballroom Sponsors
- 10:15am – 11:30am** Speaker - Carrie Cavanaugh
- Building an Effective Compensation program**
- A deep dive into developing a robust compensation strategy, tailored to individual organizations, that assists in attracting and retaining top talent.
- 11:30am – 12:00pm** Break - Visit Exhibitors in the Marketplace & the Ballroom Sponsors
- 12:00pm – 1:15pm** Lunch Keynote - Ryan West
- Constructing a Culture of Wellbeing: A Socio-Emotional Perspective for the HR Leader**
- An application-based session urging participants to take action. Defining well-being, what it looks like and offering strategies for proactive engagement.
- 1:15pm – 1:45pm** Break/Dessert - Visit Exhibitors in the Marketplace & the Ballroom Sponsors
- 1:45pm – 3:00pm** Speaker - Cassie Thompson
- Embracing AI as an HR Professional**
- A conversation delving into the various applications of AI in HR, highlighting the benefits, challenges and ethical considerations.



3:00pm – 4:15pm Speaker - Josh Trout

Embracing Vulnerable Leadership: Cultivating Authenticity and Empathy in the Modern Workplace

Providing insight on how leaders can foster trust, connection and resilience within their teams by embracing authenticity and empathy.

4:15pm – 5:30pm Social – Marketplace Vendor Drawings (**Must be Present to Win**)

Thursday, May 2, 2024

7:30am – 8:00am Registration / Breakfast/ Visit our Ballroom Sponsors

8:00am – 9:15am Compensation Law Panel - (Representatives from Gallivan, White, and Boyd, Haynsworth Sinkler Boyd, and Jackson Lewis)

Carrie Cavanaugh will moderate a panel of lawyers to discuss legal issues involving compensation, including FLSA, overtime, DOL regulations, South Carolina Wage Payment Act and much more.

9:15am – 10:15am Speaker - Lucas Asper

Hidden Disabilities: Applying the ADA to Mental Health Issues in the Workplace

Expanding on mental health well-being, with a discussion on specific issues and legal hurdles that HR professionals face under the ADA when dealing with mental health issues.

10:15am – 10:30am Break – Visit our Ballroom Sponsors

10:30am – 11:45am **Intersection of Applying Legal Issues to HR Challenges: A series of hypotheticals (audience participation with legal engagement)**

Employment lawyers from Maynard Nexsen will lead a series of legal hypotheticals of real world situations/legal issues facing HR professionals in the Workplace.

11:45am – 12:15pm Q&A with Attorneys

12:15pm – 12:30pm Break – Visit our Ballroom Sponsors

12:30pm – 2:00pm Lunch/Closing Keynote Speaker – Heath Dillard

Destination Promotion: The Intersection of Tourism & Economic Development

This presentation will introduce GSHRM participants to the City of Greenville & Greenville County's Official Destination Marketing

Organization, Visit Greenville SC. President & CEO, Heath Dillard will discuss the mission and responsibility of VGSC, highlight the size & scope of the local tourism economy in Greenville County, and describe how a vibrant visitor economy combined with strong destination promotion can have broad effects on the rest of the economy.

1:45pm – 2:00pm

Wrap Up Ballroom Sponsor Prizes & Door Prizes
Drawings (**Must be Present to Win**)