



GSHRM Conference Agenda

Wednesday, May 1, 2024

7:30am – 8:30am Registration & Breakfast

7:30am Exhibitor' in the Marketplace & Ballroom Sponsors Open

8:30am – 8:45am Opening introductions

8:45am – 10:00am Keynote - Greenville Mayor, Knox White

Find Your Falls

Mayor Knox White shares how identifying assets in the City of Greenville has helped to successfully build the communities ranking Greenville at the top of lists across the country.

10:00am – 10:15am Break – Visit Exhibitors in the Marketplace & the Ballroom Sponsors

10:15am – 11:30am Speaker - Carrie Cavanaugh

Building an Effective Compensation program

A deep dive into developing a robust compensation strategy, tailored to individual organizations, that assists in attracting and retaining top talent.

11:30am – 12:00pm Break - Visit Exhibitors in the Marketplace & the Ballroom Sponsors

12:00pm – 1:15pm Lunch Keynote - Ryan West

Constructing a Wellbeing Culture: A Socio-Emotional Perspective for the HR Leader

An application-based session urging participants to take action. Defining well-being, what it looks like and offering strategies for proactive engagement.

1:15pm – 1:45pm Break/Dessert - Visit Exhibitors in the Marketplace & the Ballroom Sponsors

1:45pm – 3:00pm Speaker - Cassie Thompson

Embracing AI as an HR Professional

A conversation delving into the various applications of AI in HR, highlighting the benefits, challenges and ethical considerations.



3:00pm – 4:15pm Speaker - Josh Trout

Embracing Vulnerable Leadership: Cultivating Authenticity and Empathy in the Modern Workplace

Providing insight on how leaders can foster trust, connection and resilience within their teams by embracing authenticity and empathy.

4:15pm – 5:30pm Social – Marketplace Vendor Drawings (**Must be Present to Win**)

Thursday, May 2, 2024

7:30am – 8:00am Registration / Breakfast/ Visit our Ballroom Sponsors

8:00am – 9:15am Compensation Law Panel - (Representatives from Gallivan, White, and Boyd, Haynsworth Sinkler Boyd, and Jackson Lewis)

Carrie Cavanaugh will moderate a panel of lawyers to discuss legal issues involving compensation, including FLSA, overtime, DOL regulations, South Carolina Wage Payment Act and much more.

9:15am – 10:15am Speaker - Lucas Asper

Hidden Disabilities: Applying the ADA to Mental Health Issues in the Workplace

Expanding on mental health well-being, with a discussion on specific issues and legal hurdles that HR professionals face under the ADA when dealing with mental health issues.

10:15am – 10:30am Break – Visit our Ballroom Sponsors

10:30am – 11:45am **Intersection of Applying Legal Issues to HR Challenges: A series of hypothetical's (audience participation with legal engagement)**

Employment lawyers from Maynard Nexsen will lead a series of legal hypotheticals of real works situations/legal issues facing HR professionals in the Workplace

11:45am – 12:15pm Q&A with Attorneys

12:15pm – 12:30pm Break – Visit our Ballroom Sponsors

12:30pm – 2:00pm Lunch/Closing Keynote Speaker – Heath Dillard

Destination Promotion: The Intersection of Tourism & Economic Development

This presentation will introduce GSHRM participants to the City of Greenville & Greenville County's Official Destination Marketing

Organization, Visit Greenville SC. President & CEO, Heath Dillard will discuss the mission and responsibility of VGSC, highlight the size & scope of the local tourism economy in Greenville County, and describe how a vibrant visitor economy combined with strong destination promotion can have broad effects on the rest of the economy.

1:45pm – 2:00pm

Wrap Up Ballroom Sponsor Prizes & Door Prizes
Drawings **(Must be Present to Win)**