



Darlene Shepherd
Chair, (RISE) Initiative
[Michelin, NA](#)

As North America Region Voice of the Customer, Darlene has 25 years' experience in Marketing, Business Development, and Quality. She is committed to people development, driving innovation, and profitable growth. Darlene has enjoyed global assignments and an array of leadership experiences in the automotive sector.

As Chair of the Michelin's (RISE) initiative, Darlene is honored to lead the strategic action team responsible for defining Michelin's responses and actions to racial and social justice. Darlene's responsibilities as a Diversity & Inclusion thought leader also include North American Chair of the Michelin Women's Network and spearheading the Women's Network Leadership Conference in 2019 to build awareness of Michelin's Diversity & Inclusion vision. She is a Furman Riley fellow and has facilitated partnership development outside Michelin and in the international sector with business resource groups to advance gender and inclusion in the workplace. Darlene holds an MBA from Indiana University Kelley School of Business and a Finance degree from Howard University.

Darlene's favorite quote is "Your greatness is not what you have, it's what you give." She is an active mentor, coach and co-founder of the Michelin Challenge Education Girls Loving Science program which empowers girls and provides professional role models and vital exposure to diverse science and math-oriented careers. Darlene also obtains great satisfaction in community outreach endeavors such as Meals on Wheels and Special Olympics.