



FOR IMMEDIATE RELEASE
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Greenville Society for Human Resource Management Announces Annual Conference
Local Entrepreneur Joe Erwin to Keynote Conference, held August 25-26, 2021

Greenville, SC — The Greenville Chapter of SHRM (the Society for Human Resource Management) recently announced the dates for their Annual Conference, which will be held at the Greenville One Center on August 25 and 26. A networking social is planned for Wednesday, August 25.

While more information is still being released, the group has announced that local entrepreneur Joe Erwin will serve as the keynote for this conference. Erwin is the co-founder and former president of national marketing agency Erwin Penland (now EP+Co), which has served clients including Verizon, Denny's, Michelin & L.L. Bean. In 2015, Joe left EP to open Erwin Creates and the downtown coworking destination Endeavor, and in 2018, Joe became the founding, lead owner of Greenville Triumph professional soccer team – with a mission to inspire unity and create joy by bringing together and serving the diverse, international Upstate community.

“In a year where many of us are still trying to figure out how to push through, we are thrilled to have Mr. Erwin highlighting our annual conference,” said Leanne Fuller, Board President of GSHRM. “We know that his expertise in navigating decades of change—as well as his influence and innovation within our own community—will be of high value to all of our attendees as they learn from him and adapt those lessons to their own careers in HR.”

Registration for the GSHRM Annual Conference is currently open, with ticket options for members and non-members, as well as a virtual-only option. For more information about GSHRM or the Annual Conference, visit Together4hr.org.

About GSHRM

The Greenville Chapter of the Society for Human Resource Management (GSHRM) is a local chapter of SHRM based out of Upstate South Carolina. Since 1947, The Greenville Society for Human Resource Management (Greenville SHRM) has played a key role in helping business professionals increase their knowledge and skills in the human resource arena. Through professional services, monthly meetings, and professional accreditation support, Greenville SHRM members are recognized as leaders in their profession. Learn more at Together4HR.org and on Twitter [@GreenvilleSHRM](https://twitter.com/GreenvilleSHRM).

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